

### Education

University of California, San Diego '18  
B.S. Computer Science with Design Minor  
GPA: 3.4

### Contact

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### Experience

#### **UX/UI Design Intern at ServiceNow, Inc. (Jun 2017 - Present)**

- Spearheading the redesign of ServiceNow's design team website
- Conducted user research and competitive analysis, developed personas, use cases and content strategy
- Designed lo-fi wireframes, performed usability testing and currently iterating on the visual design and high fidelity mockups
- Also helping design form controls and components as a part of ServiceNow's new Design System

#### **Editor-in-Chief at TREND Magazine (Jun 2017 - Present)**

- Supervising and directing the different teams within the organization including Graphic Design, Styling, Photography, Writing, Marketing, Finance

#### **Marketing Chair at Design at UCSD (Jun 2017 - Present)**

- Creating and implementing new marketing campaigns and content strategies
- Collaborating with the web developers to maintain the website and the visual designers to create visual content for marketing initiatives

#### **UX Designer & Front-End Android Developer at Reinagel Lab UCSD (Dec 2016 - Jun 2017)**

- Redesigned an existing app by performing heuristic evaluation, iterating on lo-fi wireframes and high fidelity prototypes
- Developed the front-end of the android application in collaboration with another back-end developer

#### **Graphic Designer at TREND Magazine (Sep 2015 - Jun 2017)**

- Collaborated with other graphic designers and the Editor-in-Chief to create our quarterly issues

### Skills

User Research   Competitive Analysis   Personas & Use Cases   Content Strategy   Sitemapping  
Wireframing   Prototyping   Usability Testing   Heuristic Evaluation

### Tools

Sketch   Photoshop   InDesign   Invision   HTML/CSS   Javascript   Java   C++   C